

pepper

salt magazine's other half

pepper e-zine

Every month **salt** magazine releases her other half in the form of **pepper**.

pepper is a monthly e-zine sent directly to the inboxes of her adorers, fans and readers (almost 20,000 and mushrooming).

pepper has been created to inspire readers to explore, dream and discover the beautiful Sunshine Coast. Our **pepper** readers are visitors holidaying on the coast and locals who love to explore their hometown with the enthusiasm of a tourist.

Her thoughtfully compiled sections include: flavour of the month, soundtrack of the month, blogroll, save the date, eat your heart out, must-have iphone apps, culture club and giveaways - lots of giveaways.

These bite-sized pieces of information are beautifully designed and professionally written and photographed to the standard of **salt** magazine. It's the perfect virtual home to advertise art exhibitions, accommodation specials, day spa packages and monthly events.

Businesses can advertise within **pepper** in the form of an e-banner for **\$150 plus GST** per month which includes graphic design. **pepper** readers will click on the e-banner which directly links readers to your website. Once your e-banner has been featured we can provide you with the number of direct hits that you've received on your e-banner.

Contact Karina at **salt** magazine on:
0466 455 555 or editorial@saltmagazine.com.au

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salt NOVEMBER 13

FLAVOUR OF THE MONTH

The first Saturday of every month is songwriters open mic at Yandina creative space The Shared. It's a packed-out family-friendly event where all ages gather to hear local talent impress with their vocal and musical abilities. [Read more here...](#)

EXCLUSIVE ISSADA OFFERS

BRIDAL OR SPECIAL OCCASION MAKE UP - \$95	60 MINUTE MANI OR PEDI WITH COMPLIMENTARY NAIL POLISH - \$99
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Book today. Spa Anise Spicers Clovelly Estate 1300 272 897
Spa Anise Spicers Tamarind Retreat 1300 194 086
Conditions apply. Min 2 make-up sessions for Bridal make-up offer.

SPICERS RETREATS
Relax. Lounge.

PEPPER'S SOUNDTRACK TO NOVEMBER

Get your hands on Brisbane band The John Steel Singers' new offering *Everything's A Thread*. Triple J Unearthed winners, they're currently touring the country and taking audiences by storm. Download at [iTunes now](#).

pepper ad specs

Banner 590 x 140px

File format must be JPG,
ANIMATED GIF or GIF

Colour format must be RGB

File size must not exceed 30 KB (kilobytes)